



**STEP UP  
TO THE  
FRONT  
OF THE  
LINE**

**CRASH BACK AWARDS PROGRAM™**



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Awards Program™**





## Crash Back Awards Program™

### What's in it for you?

- Up to 5% "Crash Back Dollars" for direct referrals
- You can use "Crash Back Dollars" at Dave's Auto Body on services
- Customers appreciate the benefits you are opening up by making them a "Preferred Customer"
- You look good for making the customer's problem go away
- Wholesale parts sales
- You get a trade-in with quality repairs



Customer Name \_\_\_\_\_  
 Dealer Code \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_

• **Free Loaner Car\*** - For the first 5 days  
 • **Free Towing\*** - From your location, within 50 miles of Dave's AutoBody  
 • **Free Super Wash/Wax** - 30 days after your car has been repaired at Dave's AutoBody.  
 www.davesautobody.com

**309-342-5045 • 800-545-5203**



### What is required of you?

- Hand out "Preferred Customer" brochures
- Sign "Preferred Customer" card
- Hand out Free Super Wash Cards\*

\* New car customers only

### What's in it for the customer?

- Free loaner\*\* (5 days)
- Free towing\*\*
- Free Super Wash and Wax
- Opportunity for Detail for Life®

### Who may become Preferred Customers?

- New car buyers
- Used car buyers
- Service customers
- Staff members
- Anyone you want to help you start earning "Crash Back Dollars"

### What is required of customers?

- Carry card with them
- Present card to Dave's Auto Body staff
- Let Dave's Auto Body handle the rest

\*\* When not covered by insurance

Contact Dave Dunn or Robby Dunn  
309-342-5045 • 800-545-5203

